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**MTV INTERNATIONAL TO AIR "HAPPY TREE FRIENDS"
ANIMATED HOLIDAY SPECIAL**

Cuddles the Red-Nosed Bunny, Had a Very Bloody Nose

December 6, 2004 – San Francisco, CA – MTV International and "Happy Tree Friends" producer Mondo Media Productions announced today the airing of a Holiday Special to run exclusively on fifteen participating MTV International channels during the weeks of December 10 to December 30. All MTV International channels currently airing the "Happy Tree Friends" animated shorts will be airing the holiday special, including MTV's various European, Latin American and Asian channels.

Always at the forefront of spotting the next big thing, MTV International is the first broadcaster to air "Happy Tree Friends", which had already become an underground cult hit online, thanks to its three DVD's and rapidly expanding line of licensed products sold at major music retailers around the world. Starring a host of adorable animated forest animals that face a gauntlet of eye-popping calamities, the adult-targeted "Happy Tree Friends" has quickly become a television staple on MTV International, currently airing on all channels outside the US and Japan, and garnering an international household reach approaching more than 350 million.

"We are excited to work with Mondo Media again to spread the creativity, irreverence, and laughter of *Happy Tree Friends* this holiday season," commented Brent Hansen, President of Creative, MTV Networks International. "Transcending audiences across the globe, the cartoon follows in MTV's long tradition of edgy, hilarious programming and we are thrilled to bring the special to our viewers."

John Evershed, CEO of "Happy Tree Friends" producer Mondo Media Productions, says, "MTV International is the perfect broadcasting partner for Mondo to be producing a holiday special with. The programming executives really 'get' the property and MTV's

global audiences, college students and young professionals who love the hysterically gruesome absurdity of our cartoon, have made it an instant hit and will hopefully make the holiday special an annual event.”

Airing over a 3-week period, the half-hour “Happy Tree Friends” holiday special will air on MTV’s various international channels. Participating channels and airdates include:

MTV Indonesia – 12/25 @2200, rpt 12/29 @0000 and 12/30 @2230

MTV Southeast Asia – 12/24 at 2300, rpt 12/25 at 1600hrs and 12/27 at 0100hrs

MTV Philippines - 12/24 at 1930hrs

MTV Latin America – 12/24

MTV Polska - 12/25 @ 2230, rpt 12/26 @ 0000, 12/30 @ 2230

MTV Euro - 12/24 @ 2200, rpt 27/12 @ 2100

MTV Netherlands - 12/25 @ 2100, rpt 12/26 @ 2200

MTV UK – 12/10 @ tbc, rpts on UK & MTV2 up until xmas many times

MTV Spain - 12/28 @ 1230, rpt 12/28 @ 2100

MTV Nordic – 12/24 @ 2230

MTV Portugal - 12/24 @ 1900, rpt 12/25 @ 1230

MTV Germany - 12/18 @ 2330, 12/23 @ 2300, rpt 12/24 @ 2330

MTV Brand New (Italy) – 12/25 @ 0000

MTV Romania - 12/25 @ 0000, rpt 12/26 @ 0000, 12/28 @ 0000

MTV France - 12/20 @ 2200, rpt 12/24 @ 0000

The special will feature three brand-new holiday-themed episodes debuting exclusively for the MTV special. As well, the special will include existing winter-themed episodes that have become international favorites among teens and the 20-and-30-Something crowd. Fans will enjoy last year’s Christmas hit “Class Act”, the icy-chilling “Snow What” and “Tongue Twister”, as well as the hysterical Christmas Kringles “animated greeting cards”. A portion of this holiday special will be available for online viewing on www.happytreefriends.com.

About MTV International:

MTV: Music Television is the world’s leading multimedia brand for youth and can be seen in more than 412.3 million households in 165 countries via 43 channels in 18 languages in the Asia Pacific, Europe, Latin America, North America, and Russia. MTV’s holdings also include 35 locally operated Web sites worldwide as well as publishing, home video, radio, recorded music, licensing & merchandising and a feature film division, MTV films. MTV is a trademark of Viacom International Inc. (NYSE: VIA, VIA.B).

About Mondo Media:

MONDO MEDIA is an award-winning entertainment production and distribution studio with an established 14-year track record. Mondo Media’s expertise includes design, production and distribution of character-based animation for the Internet, broadcast television and games. As 2D and 3D animation experts, its mission is to produce the most creative entertainment and advertising for its clients and distribution partners. Mondo Media can be reached on the Internet at www.mondomedia.com.